

# Blue Bell introduces its Mardi Gras King Cake ice cream everywhere

Posted by [Sumit](#) | January 03, 2019

Blue Bell is a renowned ice cream maker, especially in North Texas. This year, the company has decided to give a welcoming treat to the fans by introducing Mardi Gras King Cake ice cream everywhere.

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Last year, this flavor was much-loved by the fans but was available only at the selected store. Now Dallas-Fort Worth stores and every other store will have this flavor where Blue Bell is sold this year.

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According to the corporate sales Manager of the company, they were having this flavor since 2012 but was available only at the selected stores or we can say near areas known for celebrations including Louisiana and Alabama. When one of the store owners posted the flavor on its Facebook page and the company started getting requests to make it available everywhere, the officials decided to introduce the flavor everywhere.

## About the ice cream